



President of Sinomax, Eric Cheung Earns “Young Industrialist Awards of Hong Kong 2014”

(Hong Kong, 4 November 2014) – **Mr Eric Cheung**, president of **Sinomax Group Limited** (“Sinomax” and together with its subsidiaries, the “Group”) (stock code: 1418), a leading marketer, manufacturer and distributor of quality visco-elastic pillows, mattress toppers and mattresses in the United States (the “U.S.”), Hong Kong and the PRC, has earned the “Young Industrialist Awards of Hong Kong 2014” (“the Awards”) – organised by the Federation of Hong Kong Industries (“the Federation”) – for his contributions to the industry and Hong Kong society.

Mr Cheung joined Sinomax in 2003 and has been responsible for the overall management and daily operations of the Group since that time. Sinomax is now a leader in the mainstream visco-elastic health and wellness products sector in the U.S., Hong Kong and the PRC. It has an estimated retail and distribution network comprising more than 6,000 points of sale in the U.S. and 470 points of sale in Hong Kong, the PRC and Macau¹. Under Mr Cheung’s leadership, Sinomax was listed on the Main Board of the Stock Exchange of Hong Kong Limited in July 2014, marking yet another remarkable accomplishment for the Group.

Mr Eric Cheung, President of Sinomax Group, said, “I am greatly honoured to receive the Young Industrialist Awards of Hong Kong 2014, and would like to thank the entire Sinomax workforce for their continuous support. Without their trust and hard work, Sinomax could not have grown so rapidly in the past few years. The Awards represents a significant millstone for Sinomax as a whole, and I look forward to continue working together with my colleagues to achieve the best business performance for the Group as it also becomes an innovative leader in the market.”

“Young Industrialist Awards of Hong Kong” has been organised annually by the Federation since 1988, and is aimed at honouring outstanding young industrialists for their achievements and commitment to aiding the development of the manufacturing sector, as well as encouraging them to further contribute their expertise to the Territory's economic development. Moreover, they serve to encourage and motivate others in the industry. Nominees for the Awards have to go through a strict selection process conducted by a judging panel comprising a senior government official, experienced industrialists and leading academics.

¹ As at 30 June 2014

Photo Caption

Mr Eric Cheung, President of Sinomax, has earned the “Young Industrialist Awards of Hong Kong 2014”



About Sinomax Group Limited

Sinomax Group Limited is a leading marketer, manufacturer and distributor of quality visco-elastic pillows, mattress toppers and mattresses in the US, Hong Kong and the PRC. It is a well-known brand in both Hong Kong and the PRC retail markets for visco-elastic health and wellness products and it is also one of the leading suppliers of mainstream visco-elastic health and wellness products in the US. The Group sells its comprehensive product line in different markets under its own brands “SINOMAX,” “ComforZen” and “Dream Serenity” and licensed brands “Sharper Image,” “Awaken by Joan Lunden” and “HoMedics.” As at 30 June 2014, the Group had an estimated retail and distribution network comprising more than 6,000 points of sale in the US and 470 points of sale in Hong Kong, the PRC and Macau.